



Welcome to Leipzig!

The perfect conference destination

City of Music

Leipzig has more famous composers per square kilometer than any other German city.

The most famous figure of Leipzig:
Johann Sebastian Bach.



LEIPZIG!
CONVENTION
NETWORK

What Leipzig is known for



Trade fair city

The Leipzig Trade Fair was first mentioned in **1165**, making it one of the oldest centres of trade fairs in the world!



RB Leipzig

Founded in 2009, the club has quickly become one of Germany's leading teams and a regular competitor in European tournaments.

University City

Founded in 1409, the University of Leipzig is one of the oldest universities in Europe.



Located in the heart of Europe

Easy to reach –
perfectly connected

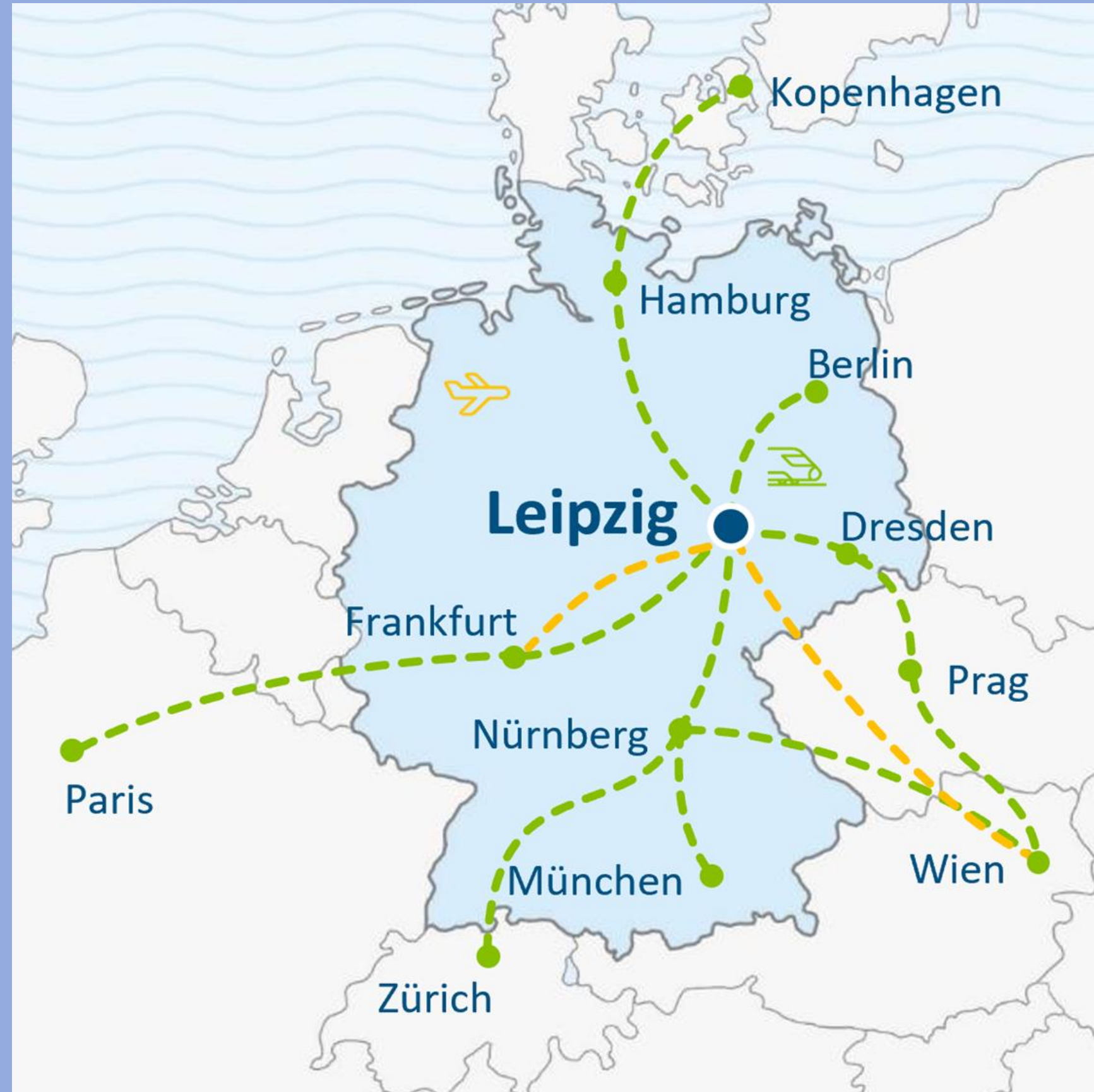
Excellent train connection:

- 1,5 hours to Berlin
- 3 hours to Frankfurt am Main
- 3 hours to Munich

International airport:

- Germany's second largest air freight hub
- regular flight connections, for example to Frankfurt and Vienna

Well-connected motorways



A city where everything is close by

- Main Station to the Trade Fair: 5 min
- Main Station to the airport: 12 min
- numerous event venues, conference hotels, restaurants and main station right in the centre
- over 80 hotels in the city centre alone (45% 3* segment, 40% 4* segment)



Why Leipzig?

I. Strong medical and scientific ecosystem

Leipzig boasts a diverse range of top institutions, research facilities and companies, including:

- IZI Fraunhofer Institute for Cell Therapy and Immunology
- Max Planck Institute for Human Cognitive and Brain Sciences
- Heart Center Leipzig
- University of Leipzig Medical Center
- Leipzig University Hospital
- Life Sciences Campus: BIO CITY Leipzig



Bio City Leipzig | © Philipp Kirschner

II. Professional Congress Infrastructure



Leipzig Trade Fair | © Philipp Kirschner

Leipzig offers a wide range of venues for different formats and sizes

- Large-scale events at the “Leipziger Messe”
- Conference hotels with a wide range of meeting rooms
- Academic and scientific venues
- Outstanding event venues

Leipzig can host both large congresses and smaller, highly specialized events or meetings.

Congress Center Leipzig (CCL)

- part of Leipzig Trade Fair exhibition grounds (5 halls in total)
- Leipzig's largest convention facility with 23 conference rooms and exhibition halls
- capacity for up to 10,000 people



KONGRESSHALLE am Zoo Leipzig



- features 15 halls and rooms for 10 up to 1200 people
- centrally located near hotels, restaurants and numerous cultural attractions



© Tom Thiele



© Leipziger Messe GmbH

Large hotel capacity

- in total 130 hotels with approx. 9,500 hotel rooms
- well-known brands like Marriott, Accor, Steigenberger, Westin, Radisson Blu
- meeting and convention rooms in hotels for up to 900 people

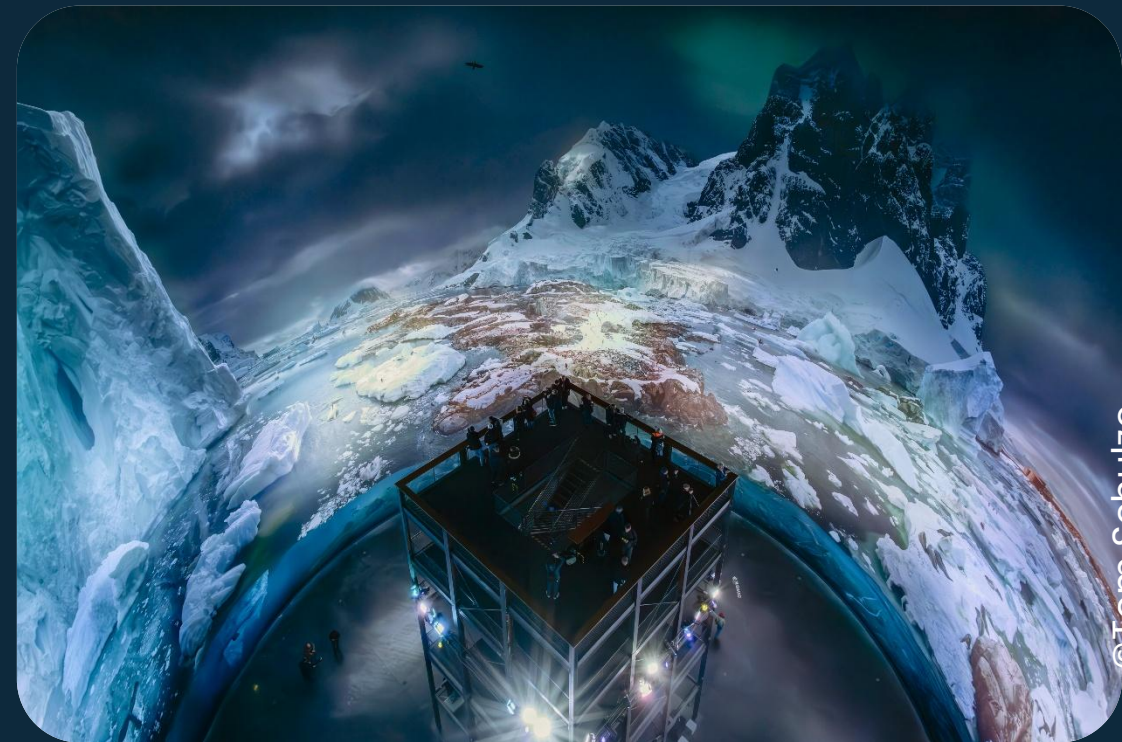


Wide selection of event venues – whether historic, modern or unique

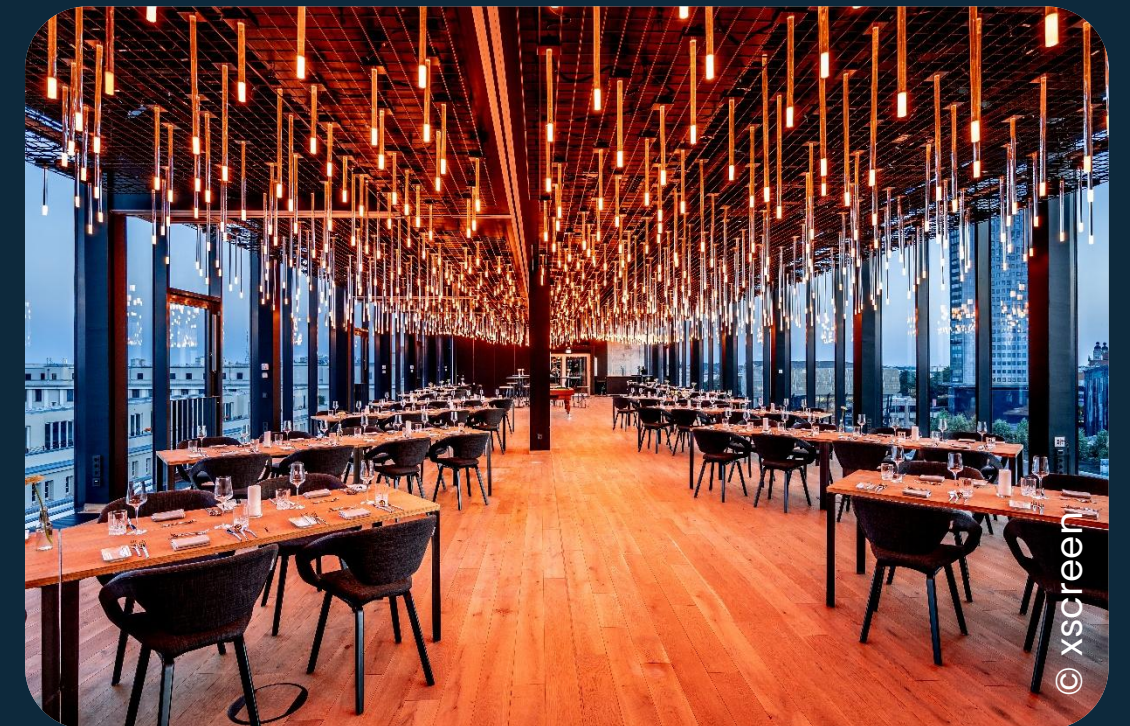
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Porsche Experience Center



Panometer Leipzig



Felix



H16



Salles de Pologne



Red Bull Arena Leipzig

III. Lots of experience with conferences and meetings in the healthcare sector, such as:



OTWorld
every two years |
19,000 pax

LINC Leipzig
Interventional
Course | annually
2,000 pax



Congress for
veterinarians
annually | 6,000 pax

IV. A defined cluster strategy

- Life sciences cluster focuses on the areas of biotechnology, medical technology and digital healthcare.
- the city is keen to welcome organizers to Leipzig, ensuring clearly defined responsibilities and quick decision-making
- Possible ways to get involved: participating as an exhibitor or speaker, providing content for specialist programs, or organizing site visits

→ Organizers benefit from the industry players in the cluster and the networks in the city



New Town Hall © Philipp Kirschner

V. Direct support with planning and on site

- Leipzig Convention Network:
Strong network of ~50 partners: venues, hotels, PCOs, mobility and service providers

Together we promote Leipzig as the perfect place to meet, supporting event planners and cooperating closely on the planning, organization and implementation of events of all formats and sizes.

- Leipzig Convention Bureau: central point of contact & representative voice for the network



© David Straßburger

I hope to welcome you to Leipzig soon!



Leipzig Convention Bureau

Leipzig Tourismus und Marketing GmbH | Grimmaischer Steinweg 8 | 04103 Leipzig

www.leipzig-convention.com

+49 341 7104 242 | kongress@ltm-leipzig.de